

MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION CALIFORNIA

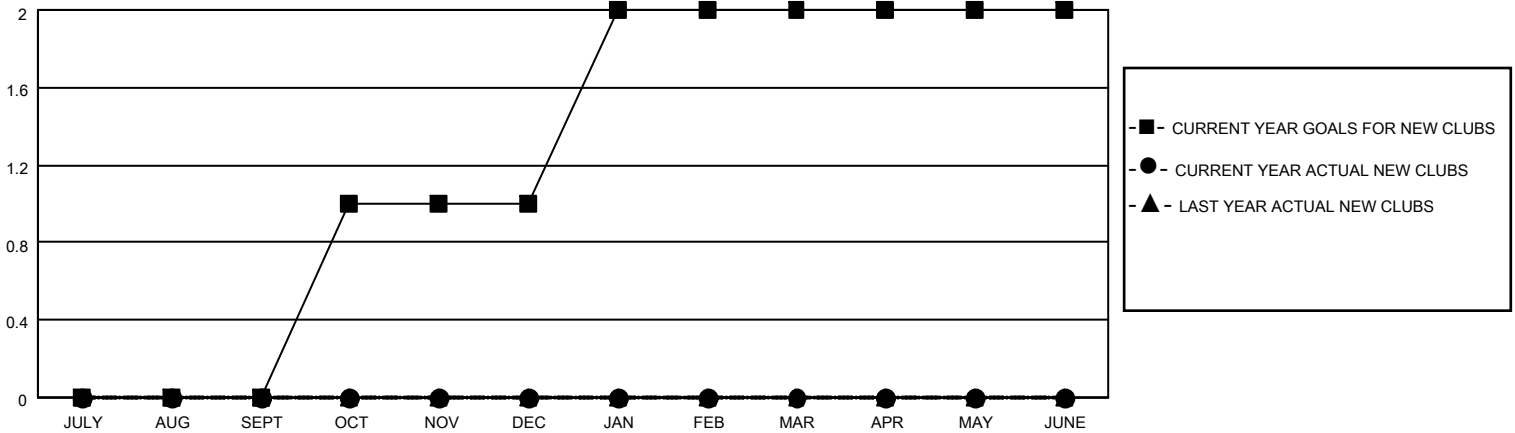
District 4 A2

Results as of: 12/31/2020

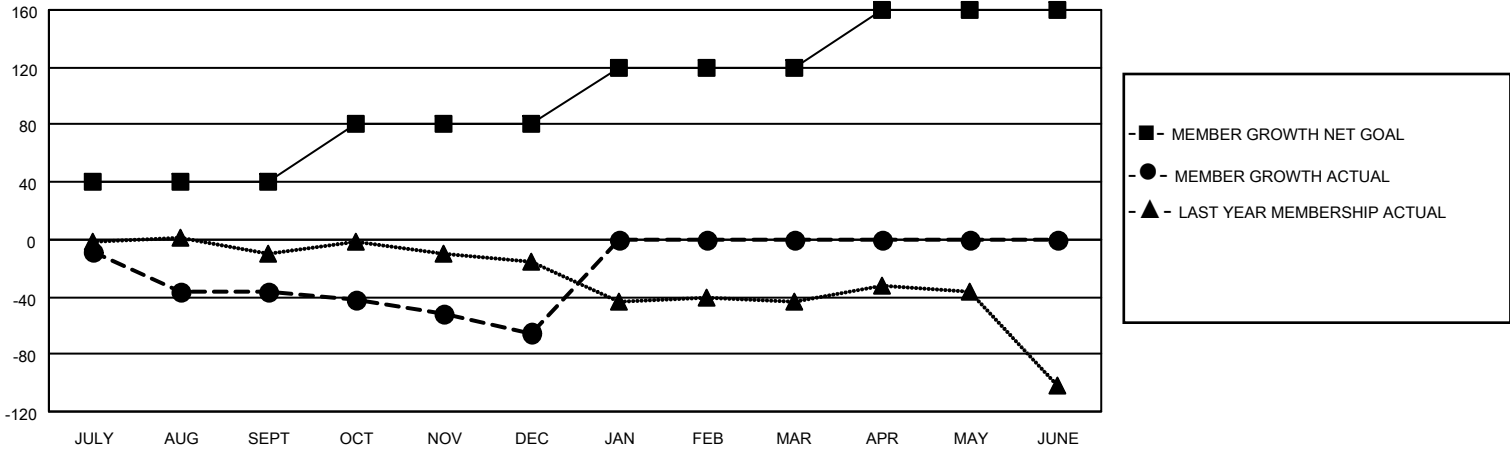
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	0	1
OCT/NOV/DEC	1	0	0
JAN/FEB/MAR	1	0	0
APR/MAY/JUNE	0	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	40	24	58
OCT/NOV/DEC	40	17	42
JAN/FEB/MAR	40	0	0
APR/MAY/JUNE	40	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 1	21 CLUBS OF 62 ADDED 1 OR MORE NEW MEMBERS	<p style="text-align: center;"><u>GENDER DISTRIBUTION</u></p> <p>MALE 1,198 (70.72%)</p> <p>FEMALE 496 (29.28%)</p>												
<p style="text-align: center;"><u>DROPPED MEMBERS</u></p> <table style="width: 100%; border-collapse: collapse;"> <tr><td>DECEASED</td><td style="text-align: right;">11</td></tr> <tr><td>CLUB CANCELLED</td><td style="text-align: right;">9</td></tr> <tr><td>OTHER</td><td style="text-align: right;">80</td></tr> <tr style="border-top: 1px solid black;"><td>TOTAL</td><td style="text-align: right;">100</td></tr> </table>	DECEASED	11	CLUB CANCELLED	9	OTHER	80	TOTAL	100	<p>CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</p>	<table style="width: 100%; border-collapse: collapse;"> <tr><td>TOTAL FAMILY UNIT MEMBERS</td><td style="text-align: right;">256</td></tr> <tr><td>FAMILY MEMBERS PAYING HALF DUES</td><td style="text-align: right;">134</td></tr> </table>	TOTAL FAMILY UNIT MEMBERS	256	FAMILY MEMBERS PAYING HALF DUES	134
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